

EMILY NOVOTNY CHANCE
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WORK EXPERIENCE

Public Affairs Company

Account Executive

Minneapolis, MN
September 2022- Present

- Develop, plan, and execute communications and public affairs strategies for national and regional clients
- Create, edit, and enhance digital media
- Identify field assets and concentrate stakeholders into powerful networks that can be quickly mobilized to carry out our clients' objectives

Event Strategies Incorporated

Press Advance Lead

Washington, DC
July 2021- September 2022

- Coordinated on over 30+ events including speaking engagements, rallies, roundtables, conferences, etc. assisting on the overall event coordination with a focus on communications and media management for client focused events working to develop and drive the message to positively promote the client
- Managed large and small event budgets with an eye for detail to maximize the clients' budget without compromise in execution
- Liaised with external vendors and event stakeholders to collaborate on event logistics, build timelines, stage line-ups, and press coverage
- Responsible for briefing senior leadership on status updates ensuring senior staff are prepared for the day-of execution the event(s)
- Built out pre-event strategic local press coverage plans to create an impact and grow local involvement with strategic media partners

Herbster for Nebraska

Communications Director

Omaha, NE
February 2022- May 2022

- Created and executed campaign communications plan through social media, earned media, emails, and texting campaigns
- Advised candidate prior to speaking engagements and interviews
- Drafted and reviewed written deliverables such as press releases, newsletters, and brochures
- Liaised between the campaign and members of the media

Minnesota State Senate

Committee Legislative Assistant

St. Paul, MN
January 2021- January 2022

- Served the Data Practices and Privacy Committee by preparing briefing materials and overseeing all managerial tasks
- Worked with local constituents by collaborating with internal and external staff, agencies, and assigned Senator(s) to ensure prompt resolution of casework, oral and written communication to constituents, and collection of resources for assigned Senator(s)' office
- Provided Legislative support to the Senator including voting recommendations, and office management during Floor Session, Committees, and meetings to promote an effective and efficient workplace
- Managed the legislative process by coordinating with Senate staff to track Senator's bills, submit hearing requests, provide information on status to interested parties, and coordinates follow-up meetings
- Liaised with bill authors, Committee members, and stakeholders to ensure the progress of legislation to help positively impact the state of Minnesota

Michelle for Minnesota Campaign

Political Director

Minneapolis, MN
July 2021- January 2022

- Responsible for the initial campaign kickoff and grassroots build out for a pro-life candidate
- Created the initial strategic campaign plan by working with campaign staff and state-based partners in the planning, implementation, and evaluation of delegate and voter engagement
- Managed and provided strong leadership for the campaign team including effective supervision and development of staff
- Partnered and collaborated with the communications team to project externally the political agenda and message
- Provided high-level strategic advice to General Consultant and the candidate on program development including long-term strategy and growth, targeting, electoral, legislative and ballot initiative opportunities
- Analyzed prior elections and campaign data to identify failures and successes to help shape overall campaign plan and messaging
- Maintained and built relationships with outside decision-makers and allies who assisted in advocacy efforts
- Oversaw all digital and fundraising vendors, contractors, and staff

Trump 2020 Political Campaign

Campaign Press Lead

Washington, DC
January- November 2020

- Planned, coordinated, and executed domestic events and press coverage for the President of the United States at speeches, rallies, high-profile diplomatic visits, tours, roundtables, dinner engagements and other relevant events
- Crafted and executed the visual messaging of the President through use of camera placement, staging, lighting, and creative resources
- Liaised between the White House and White House Correspondents Association members to assist in facilitating press coverage for ABC, CBS, CNN, FOX, NBC, other major news networks as well as all local press members
- Worked with local and national press stakeholders to collaborate on logistical planning for press coverage to aide in developing the President's message including camera throws, cable runs, press riser set up, lighting, and other event related details
- Orchestrated the planning and day of execution of interviews for the president and other campaign surrogates

The White House

Intern for the Office of Presidential Personnel

Washington, DC
August 2019-December 2019

EDUCATION

Augustana University

Bachelor of Arts in Government/International Affairs and Communications

Sioux Falls, SD

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POLITICAL EXPERIENCE NOT LISTED ABOVE

- Young Republican National Federation
 - Deputy Executive Director: November 2023- Present
- Minnesota Young Republicans
 - National Committeewoman: April 2023- Present
 - Executive Director: April 2021- April 2023
- SD 30 BPOU Executive Board
 - Region 1 Leader: February 2021-Present
 - Secretary: February 2015- February 2021
- ISD 728 Conservative School Board Candidates
 - Advisor: January 2024- Present
- Paul Novotny for State House
 - Campaign Manager: December 2019- Present
- Andrew Hulse for County Commissioner
 - Campaign Advisor: January 2022- November 2022
- Kristi Noem for Governor
 - Fundraising Assistant: September 2018- November 2018
- Tim Pawlenty for Governor
 - Communications Assistant: May 2018- August 2018
- Emmer for Congress
 - Field Director: May 2017- August 2017
 - Field Staffer: April 2016- August 2016
 - Intern: July 2014-March 2015
- Office of Senator John Thune
 - February 2017- May 2017
- Nick Zerwas for State House
 - Lead Volunteer: 2012-2014