

Amanda L. B. Hughes

218-686-5135

MNAmanda@protonemail.com

POLITICAL/ACTIVIST EXPERIENCE

Member, Daughters of Republican Liberty January 2024-Present

Minnesota State Liaison Moms for America June 2023-Present

- Increase Membership
- Attend Trainings
- Represent Moms for America

Member, 10,000 Lakes Republican Women January 2023 – December 2023

- Social Media Manager
- Marketing Manager
- Email Manager

Member, North Central MN Republican Women June 2021-December 2022

- Social Media Team
- Events Committee

Chair of Legislative Research & Board Member, Minnesota Federation of Republican Women January 2022-Present

- Write monthly newsletter article
- Monitor MN state legislation
- Voting Member of MNFRW Board of Directors

Founding President, Northwestern Minnesota Republican Women January 2019-June 2021

- Wrote Constitution
- Chartered with National Federation of Republican Women
- Member Recruitment
- Major Event Planning

Chair, Kittson County Republicans January 2017-December 2023

- Wrote Constitution
- Oversee Caucus and Convention
- Work to get Republicans Elected
- Member Communication

Campaign Manager/Communication Director, Dave Hughes for Congress February 2016-August 2020

- Grassroots Outreach/Team Building
- Designed & Distributed Collateral
- Social Media
- Led all Communication Efforts
- Worked President Trump Endorsement

Delegate Experience

2018 – Karlstad Precinct Delegate

2018 – Kittson County Delegate to Congressional District 7

2018 – Kittson County Delegate to Senate District to Senate District 1

2018 – Kittson County Delegate to State Convention

2019 – State Central Alternate 1

2020 – MNFRW Congressional District 7 Delegate
2020 – Karlstad Precinct Delegate
2020 - Kittson County Delegate to State Convention
2020 – Kittson County Delegate to Senate District 1
2021 – MNFRW National Delegate to National Federation of Republican Women Convention
2021 – MNFRW State Central Alternate 1
2022 – MNFRW Congressional District 7 Delegate
2022 – Karlstad Precinct Delegate
2022 - Kittson County Delegate to State Convention
2022 – Kittson County Delegate to Senate District 1
2022 - Elected Alternate 1 by MNFRW Board to State Convention
2023 – MNFRW Congressional District 7 Delegate, State Central Alternate 1
2023 – National Federation of Republican Women Delegate Congressional District 7
2024 – Karlstad Precinct Delegate

Nominating Committee Experience

2021 MNFRW Statewide Officer Nominating Committee
2022 Congressional District 7 Nominating Committee
2023 10,000 Lakes Republican Women Nominating Committee

Resolutions Committee Experience

2020 Kittson County Republicans Resolutions Chair
2022 Kittson County Republicans Resolutions Chair
2022 Congressional District Resolutions Committee

Constitution Committee Experience

2016 Kittson County Republicans Constitution Chair
2018 Kittson County Republicans Constitution Chair
2020 Kittson County Republicans Constitution Chair
2021 Northwestern Minnesota MN Constitution Chair

2018 Election

Two time VIP to Trump Rallies in MN

2020 Election

Walked in 5 Marches for Trump
Main contact to get Trump signs in Senate District 1

SPECIAL RECOGNITION

MNFRW Special Award for over 80,000+ Volunteer Hours for the Republican Party

Secretary of the Board of Directors, LifeCare Pregnancy Center

February 2024-Present

- All record keeping
- Strategic Planning
- Rebranding

Minnesota State Liaison, Moms for America

July 2024-Present

- Grow Moms for America presence throughout the state of Minnesota
- Create a 501(c)(3) and 501(c)(4)

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EDUCATION

- 1993-1997 BA Communication emphasis in Advertising, University of North Dakota
- 1998 BA International Studies, University of North Dakota
- June 2014 Diploma Online Marketing, The Shaw Academy graduated with highest honors

PROFESSIONAL EXPERIENCE

Executive Director, Thief River Falls Convention & Visitor's Bureau (DBA Visit Thief River Falls)

Chief Administrative & Executive Officer in charge with general supervision and management of the Bureau office and business affairs of the organization.

- Organizes all Marketing efforts
- Ex-Officio Advance Thief River Board (Ec. Dev.)
- Secretary/Treasurer Riverland Association Board
- Committee Member Pine to Prairie Int'l Bird Trail
- Led all Communication efforts
- Ex-Officio on TRF Chamber Board
- Committee Member Bike Thief River Falls
- MACVB Policy Committee Member

Campaign Manager, Communication Director, Dave Hughes For Congress

Managed all aspects of a US House Congressional Campaign in 38 Minnesota Counties

- Grassroots Outreach/Team Building
- Social Media
- Designed & Distributed all Collateral
- Led all Communication efforts

Social Media Manager, Canyon Ridge Christian Church

Managed a congregation of 6000+ attendees social media, responded to questions and comments.

- Copywriting
- Hootsuite
- SEO

Marketing – Special Projects, The Old Schoolhouse Magazine

Was chosen out of a thousand applicants to attend their marketing course. I finished at the top of the class and earned a Consulting position.

- Sales Sheets Production & Editing
- White Papers
- Digital Promotion
- Public Relations

Marketing Director, Attachment Parenting International

Oversaw all marketing efforts, ad sales, email marketing, and partner relationships.

- Direct Mail Campaigns
- Email Marketing
- Copywriting
- Public Relations

Marketing Manager, Aatrix Software

I worked diligently to gain new software partners while increasing sales.

- Graphic Design
- Email Marketing
- Media Database Creation
- Business Development
- Direct Mail Campaigns
- Public Relations
- Copywriting
- Oversee all Marketing Initiatives

Traffic, Production & Media Director, Anchor Marketing

I managed all media planning and buying for all clients, while servicing 2 full-time clients and researching future clients.

- Media Director
- Traffic
- Production
- Budgets
- Business Development
- Public Relations
- Presentations
- New Business Efforts
- Account/Project Management
- Purchasing
- Account Executive
- Event Planning

Communication Specialist, CC Stephens & Co. – Deputy Director, New Hampshire High Tech Council

I managed full time clients and supported the President in New Business Initiatives.

- Copywriting
- Editing/Proofing
- Public Relations
- Media Specialist
- Web (edit, design, position)
- Money Management
- Event Management
- Database Management/Marketing
- Budgeting
- Print Production Coordinator
- Media Planning
- Market Research
- Direct Marketing
- Recruiting
- Email Marketing
- Vendor Contact